

Parkwolf Privacy Policy

Effective date: July 17, 2026

Parkwolf LLC ("Parkwolf," "we," "us," or "our") respects your privacy. This Privacy Policy explains how we collect, use, disclose, and retain information when you use the Parkwolf iOS application (the "App"). It applies only to the App and not to websites or services operated by third parties.

1. Information We Collect

Information you provide

You may use the App without creating a registered account. The App may create an anonymous technical identifier so that features can function for users who are not signed in.

If you choose to create an account, we collect:

- Your email address;
- Authentication information, such as a securely managed password credential; and
- Information associated with optional account features, such as your username, pins, parks you mark as visited, favorite or display park preferences, and notification preferences.

Passwords are handled through Firebase Authentication. Parkwolf does not have access to your unencrypted password.

If you contact us, request account deletion, or submit feedback, we collect the information in your message and the contact information needed to respond.

Location information

With your permission, the App accesses your device's precise location while you are using location-based features. Location is used to provide GPS audio tours, show your position on maps, provide directions and other location-based App functionality, including CarPlay functionality where available.

Parkwolf does not maintain a history of your live device location, use your live location for advertising, or sell it. You can deny or withdraw location permission through iOS Settings, but location-based features may not work correctly without it.

Wildlife sightings and photos

Registered users may voluntarily submit wildlife sightings. A submission may include:

- A photograph;
- The photograph's precise location and date or time metadata;
- The park and species identified or suggested;
- A chosen username;
- Submission and moderation information; and
- A technical user identifier used to manage the submission.

The App tells you before submission that the photograph, sighting location, time, username, and related sighting information may be displayed publicly. Do not submit a photograph if you do not want this information made public.

Wildlife sightings are not publicly displayed with your email address. Although Parkwolf uses a technical identifier to process and manage a submission, published sightings are intended to be presented under a chosen username rather than your personal contact information. You may delete individual submissions through the App where that option is available or contact us for assistance.

Purchases and subscriptions

Subscriptions and in-app purchases are processed by Apple through the App Store. Parkwolf does not receive or store your complete payment-card information. We and our subscription service providers receive transaction and subscription information such as product purchased, subscription status, trial status, purchase date, price, currency, transaction identifier, and entitlement status.

App activity, device, and diagnostic information

We and our service providers may automatically collect limited information needed to operate, secure, analyze, and improve the App, including:

- Anonymous or account-related technical identifiers;
- App version, operating system, device type, language, and country or general region;
- App interactions, such as screens or features used, audio content played, paywall interactions, and purchase events;
- Referral, campaign, and conversion information;
- Push-notification tokens and notification interactions; and
- Crash reports, performance information, and diagnostic logs.

We do not use Apple's Identifier for Advertisers (IDFA), and the App does not display third-party advertising.

2. How We Use Information

We use information to:

- Provide and maintain the App and its features;
- Authenticate accounts and synchronize pins, visited parks, preferences, and purchases;
- Provide maps, GPS audio tours, directions, and location-based features;
- Process, moderate, publish, and manage wildlife sightings;
- Process subscriptions, confirm entitlements, restore purchases, and provide purchase support;
- Send notifications that you request or authorize;
- Respond to support requests, feedback, and account-deletion requests;
- Understand App usage, evaluate paywalls and promotions, and improve the App;
- Measure whether Parkwolf advertising campaigns result in App activity or purchases;
- Detect, investigate, and prevent errors, abuse, fraud, and security incidents; and
- Comply with law and enforce our agreements.

Parkwolf does not sell or rent personal information. Parkwolf does not use precise location for advertising and does not share personal information for cross-context behavioral advertising.

3. How We Disclose Information

We disclose information only as described in this Policy, including to the following categories of recipients:

- Google/Firebase: authentication, databases, file storage, remote configuration, analytics, crash reporting, and push notifications;
- Statsig: feature configuration, experimentation, and product analytics;
- RevenueCat: subscription management, entitlement status, purchase attribution, and customer support. For registered users, this may include an account identifier and email address;
- Superwall: paywall presentation, subscription status, and paywall analytics;

- Meta: limited purchase or subscription-conversion events used to measure Parkwolf's own advertising, without use of IDFA;
- Apple: App Store purchases, subscriptions, refunds, device services, and related platform functionality;
- Resend and support providers: delivery and management of support messages, feedback, and account-deletion requests; and
- Infrastructure and professional service providers: hosting, security, technical operations, accounting, and legal support as reasonably necessary.

These companies process information under their own terms and privacy policies and, where applicable, on Parkwolf's behalf.

We may also disclose information when reasonably necessary to comply with law or valid legal process; protect the rights, safety, and security of Parkwolf, our users, or others; investigate fraud or abuse; or complete a merger, financing, acquisition, reorganization, or sale of all or part of the business. We may disclose information at your direction or with your consent.

Information you choose to include in a published wildlife sighting is public and may be viewed, copied, or shared by other people.

4. Data Retention

We retain information for as long as reasonably necessary to provide the App, fulfill the purposes described in this Policy, comply with law, resolve disputes, prevent fraud, and enforce our agreements.

Account information is generally retained while your account remains active. When we complete an account-deletion request, we delete the corresponding Firebase Authentication account, subject to information we must retain for legal, security, accounting, or fraud-prevention purposes.

Apple and our subscription providers may retain purchase and subscription history independently. Account deletion does not erase Apple's transaction records or cancel an active subscription.

Wildlife sightings may remain available under the chosen username after the related Firebase Authentication account is deleted because published sightings are not displayed with the account email address. You may request removal of a sighting by contacting us. Analytics may be retained in aggregated or deidentified form, and residual copies may remain temporarily in backups until overwritten.

5. Your Choices and Rights

You may:

- Use most App features without creating a registered account;
- Change location and notification permissions in iOS Settings;
- Update certain preferences within the App;
- Manage or cancel an Apple subscription through your App Store subscription settings;
- Request access to or correction of your account information;
- Delete individual wildlife submissions where the App provides that control; and
- Request deletion of your registered Parkwolf account from the App's settings.

An in-App account-deletion request creates a support request for Parkwolf. We manually process requests and ordinarily delete the Firebase Authentication account within 24 hours. We may need to verify that the request came from the account holder.

Deleting your Parkwolf account does not cancel an App Store subscription. You must separately manage or cancel the subscription through Apple.

Depending on where you live and subject to applicable exceptions, you may have rights to access, correct, delete, or receive a copy of personal information, and to appeal a denial of a request. Because Parkwolf does not sell personal information, use it for targeted advertising, or engage in qualifying profiling, there is no need to opt out of those practices.

To exercise a privacy right, email support@parkwolf.co. We may request reasonable information to verify your identity. We will not discriminate against you for exercising an applicable privacy right.

Residents of the European Economic Area, United Kingdom, and similar jurisdictions may also object to or restrict certain processing, withdraw consent where processing relies on consent, and complain to their local data-protection authority. Depending on the activity, our legal bases are performance of our agreement with you, consent, compliance with legal obligations, and our legitimate interests in operating, securing, analyzing, and improving the App.

6. International Data Transfers

Parkwolf is based in the United States. If you use the App outside the United States, information may be transferred to and processed in the United States and other countries where Parkwolf's service providers operate. Those countries may have different data-protection laws than your country. Where required, we rely on appropriate safeguards for international transfers.

7. Children

The App is intended for people age 16 and older. We do not knowingly permit registered accounts for or collect personal information from anyone under 16. If you believe a person under 16 has provided personal information through the App, contact us at support@parkwolf.co so we can investigate and delete it where appropriate.

8. Security

We use reasonable administrative, technical, and organizational safeguards designed to protect information. However, no electronic transmission or storage system can be guaranteed to be completely secure.

9. Third-Party Content and Services

The App may link to or display information from third-party services, park authorities, mapping providers, and other sources. Their privacy practices are governed by their own policies. This Policy does not cover information you provide directly to an unrelated third party.

10. Changes to This Policy

We may update this Privacy Policy as the App, our practices, or applicable law changes. We will update the effective date and provide additional notice through the App when required. Your continued use of the App after an updated Policy becomes effective is subject to the updated Policy.

11. Contact Us

Parkwolf LLC

North Haledon, New Jersey

United States

Email: support@parkwolf.co